



Teen Miss Rodeo South Dakota Pageant Contestant Application Packet

Application Deadline: September 6, 2025

Miss Rodeo South Dakota, Inc.

Pageant Director

Marie Jaacks

47752 222nd Street, Flandreau, SD 57028

605-633-6847

MLJaacks@gmail.com

Official Affiliate of

Miss Rodeo America, Inc.



June 4, 2025

Dear Potential Teen Miss Rodeo South Dakota Contestant,

On behalf of Miss Rodeo South Dakota, Inc., thank you for your interest in the Teen Miss Rodeo South Dakota Pageant.

The pageant will be held November 6-9, 2025, in Brookings, SD in conjunction with the Brookings PRCA Rodeo produced by Sutton Rodeo Company. The Brookings Inn will serve as our host hotel with a block of rooms held through November 5, under MISS RODEO SD PAGEANT. Rates are as follows: \$85.99 + tax for Wednesday and Thursday night, then it goes up to \$89.99 + tax for Friday and Saturday night. Family and friends are welcome to make reservations under this block. Contestants' rooms will be provided for Thursday, Friday, and Saturday.

This file includes all the application information needed to compete, as well as the Teen Miss Rodeo South Dakota Pageant Rulebook, tentative pageant schedule, sample resume, pageant program advertising information, and a copy of the contract you will be required to sign if you are selected TMRSD. Please read and complete each document carefully. **Note on page 5 of the rulebook that TMRSD contestants must hold MRSDI membership, for liability purposes. This is in addition to the pageant registration fee.** Use the included checklist to make sure all necessary documents and materials are completed or included and postmarked by *September 6, 2025*. I strongly encourage choosing a shipping method that includes tracking and insurance, and please mail checks rather than cash.

Returning to our pageant this year is the purse auction, known as "Bags for Bucks". See page 5 of this application packet for more information.

Please feel free to contact me with any questions or clarifications needed. Texting me at 605-633-6847 is typically easiest for a quick response; if you have more in depth questions, please feel free to call or email MLJaacks@gmail.com.

I look forward to working with you and seeing you at the pageant!

Marie Jaacks, Miss Rodeo South Dakota, Inc. Pageant Director



Contestant Checklist

All items need to be postmarked and/or emailed by September 6, 2025.

Application packet (physical paper copies) mailed to Marie Jaacks (address above). It is strongly suggested to use a shipping method with tracking.

- ☐ Membership to MRSDI completed online and payment verified or submitted with application.
- ☐ Contestant Information Form – complete and print
- ☐ Contestant Application – complete and print FOUR copies.
- ☐ Resume – Create and print FOUR copies.
- ☐ Release & Waiver of Liability – complete, print, sign, and have notarized
- ☐ Arena Biography – short bio; single spaced, 12-point font, and 8 lines or less of writing; include name, parents, hometown, and sponsor(s)
- ☐ Press release Biography – 150-180 words for the pageant program/media
- ☐ Registration Fee – \$150, checks payable to Miss Rodeo South Dakota, Inc.
- ☐ Copy of your birth certificate, SD drivers' license, or passport
- ☐ 8x10 color head and shoulder photograph (no crown)
- ☐ Photographer's release for submitted photograph
- ☐ Ad sales summary sheets and payment(s)
- ☐ Horse Stall (Dakota Bank Center) application - complete and print, include payment

Email to Marie Jaacks (MLJaacks@gmail.com, subject TMRSD PAGEANT):

- ☐ Contestant Information Form (.pdf file)
- ☐ Contestant Application (.pdf file)
- ☐ Resume (.pdf file)
- ☐ Arena biography (.doc or .docx file)
- ☐ Press release Biography (.doc or .docx file)
- ☐ Head and shoulders photograph
- ☐ High resolution JPG or PDF files of ad copy(ies)



Teen Miss Rodeo South Dakota Contestant Information Form

This information will be kept confidential in the director's file and will not be provided to judges

Name: _____ Age: _____ DOB: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ / _____ Email: _____
CELL OTHER

Parents' Names: _____

Phone: _____ / _____ / _____ Email: _____
CELL CELL OTHER

Sponsor(s): _____

Media Information

Contestant's Local Newspaper: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

Medical Information

All medical information will be kept confidential by the pageant director and used only to prepare a healthy environment for you and in any emergency situation. If you prefer not to disclose certain information, please indicate so in that section.

Emergency Contact Name: _____ Phone: _____

Physician's Name: _____ Phone: _____

Medications presently taking: _____

Medication allergies: _____

Other allergies (bee sting, food, etc.): _____

Please list any other information and/or condition that should be known (i.e., diabetes, epilepsy, heart condition, etc.): _____



Teen Miss Rodeo South Dakota Contestant Clothing Information

This sheet will not be provided to the judges; it will be used by the pageant committee to help ensure proper fit and sizing for any provided fashion show or sponsored clothing. Thank you!

Submit following information via: mljaacks@gmail.com

T-Shirt Size: S – M – L – XL – XXL

Western Shirt Size: S – M – L – XL – XXL

Jacket Size: S – M – L – XL – XXL

Jean Size/Inseam: _____

Belt Size: _____

Boot Size: _____

Hat Size: _____

Favorite Color: _____

“Bags for Bucks” Purse Auction Information

- Submit description and photo of final product: mljaacks@gmail.com

Unlike at the Miss Rodeo America pageant, our “bags for a bucks” event will not be a judged category but will be for fun and fundraising purposes only during the fashion show. Focus is to be on the bag. The bag can be vintage or new. The bag does not need to contain any items, but if you choose, any additional items must be fully contained within your bag. Any gift certificates must have an expiration date printed on the certificate, as well as full contact information for whoever is honoring the certificate. Max size of bag can be no greater than 62 linear inches, including wheels and handle- to determine linear inches total length plus width plus height.

Ideas for what your bag may include, but not limited to: handbag, clutch briefcase, garment bag, diaper bag, suitcase, duffel bag, backpack, rope can, bridal bag. Bag and contents must be delivered to Miss Rodeo South Dakota Pageant representative upon move-in. Items may be added to your bag after the form is submitted with your application materials, but neither description nor the value may change. Items cannot be removed from your bag once the description is submitted. We encourage you to post your purse description on your personal Facebook, Instagram or Twitter and website to solicit your purse for the scholarship auction, again taking place during the pageant fashion show. Value range: \$100-150.



Teen Miss Rodeo South Dakota Contestant Application

A copy of this information will be provided to the judges. Please submit via email to mljaacks@gmail.com and print/mail FOUR copies with application materials.

Education:

School and Special Activities:

Club Memberships:

Rodeo and Horse Activities:

Awards:

In 250 words or less, please tell us why you wish to become Teen Miss Rodeo South Dakota.

Teen Miss Rodeo South Dakota Contestant Release & Waiver of Liability

By my signature on this application, I hereby certify that I have received and read the regulations governing the Teen Miss Rodeo South Dakota Pageant in the Teen Miss Rodeo South Dakota Official Rule Book. (herein called the regulations) which is incorporated by reference; that my conduct as a pageant contestant will be in strict accordance with the regulations established by Miss Rodeo South Dakota, Inc. (hereinafter called MRSDI); that I acknowledge these regulations will prevail and govern my actions throughout all pageant programs, activities, and functions. To be eligible to compete for Teen Miss Rodeo South Dakota, applicants must meet all the eligibility requirements set forth below:

1. Age: I was at least 13 years of age and not older than 18 years of age as of January 1st of the current year. I will provide a copy of a government issued identification (such as a birth certificate, driver's license or passport) to verify my age.
2. U.S. Citizen: I am a citizen of the United States.
3. Resident of the State: I am a legal resident of South Dakota.
4. Gender: I am a female and have always been a female.
5. Marital Status: I am not currently married and have never been.
6. Parental Status: I am not a parent of any child and I am not and have never been pregnant.
7. Good Character: I am of good moral character. I have never committed or been involved in an act of moral turpitude.
8. No Criminal Record: I have not been convicted of any state or federal misdemeanors or felony offense. As used herein "convicted" means a finding of guilt, a guilty plea, a plea of no contest, a plea of no nolo contendere, a judgement of conviction even though the court suspended execution of a sentence, or a deferred imposition of a sentence. The term does not include the finding of guilt, which is reversed on appeal, an offense classified as a criminal infraction, or minor traffic offenses. Subject to background check by MRSDI.
9. Health: I am in good health, and I do not have any health concerns which would prevent me from fully participating in this contest or from serving as Teen Miss Rodeo South Dakota, if selected.
10. Substance Abuse: I do not use any illegal or controlled substances (other than prescription medications and then only in the manner prescribed). I do not abuse alcohol or any other dangerous substances.
11. Contractual Obligations: I am not under any contractual obligation which would interfere with my ability to participate in this contest or interfere with my ability to perform as Teen Miss Rodeo South Dakota.
12. I have not previously held the title of Teen Miss Rodeo South Dakota.

13. No Subsequent Competitions: If selected, I will not compete in or otherwise participate in any other beauty or talent contest, pageant, or activity in my term as Teen Miss Rodeo South Dakota, unless approved by the MRSDI Board of Directors.
14. No other acts detrimental to reputation: I have not engaged in any act, which if made public, would be reasonably likely to cause harm or damage to my reputation or to the goodwill and reputation of Teen Miss Rodeo South Dakota. If I have any concerns about the applicability of this provision, I acknowledge I have been advised to discuss this with a representative of MRSDI prior to signing this form.
15. Ability to Perform: To the best of my knowledge, there is nothing that will interfere with my ability to compete in this contest or to perform the obligations of Teen Miss Rodeo South Dakota if selected.
16. Use of my own horse: I understand that MRSDI is not responsible for the care or well-being of the horse that I must provide for myself to participate in this pageant.

By signing below, I verify that I meet all the eligibility requirements set forth above.

I hereby release all rights, title and interest to photographs and/or public relations material involving myself to MRSDI for use in pageant promotion.

I agree that the judges' decisions are final and that the pageant scores will be held confidential by an independent certified public accountant, and that such scores will not be available to me or any other contestant.

I understand that failure on my part to disclose material or information to MRSDI officials or the making of false material statements will automatically disqualify me from participating in any pageant, and that scholarships or prizes of any kind, which I may receive as a result of my participation, must be returned to MRSDI. In the event that I am disqualified by MRSDI, I hereby release MRSDI from any or all liability for the disqualification under the same terms of release stated below.

I understand that this activity involves certain risks for physical injury. I also understand there are potential risks of which I may not presently be aware. Because of the dangers of participating in this activity, I recognize the importance and agree to fully comply with applicable laws, policies, rules and regulations, and any instructions from MRSDI officials regarding participation in this activity. I understand that MRSDI does not insure participants in the above-described activities, that any coverage would be through personal insurance, and MRSDI have no responsibility or liability for injury resulting from this activity. I voluntarily elect to participate in this activity with knowledge of the danger involved, and I hereby agree to accept and assume any and all risks of property damage, personal injury, or death.

In consideration for the opportunity to voluntarily participate in the Teen Miss Rodeo South Dakota Pageant, I agree to release and fully discharge MRSDI, its officers, managers, members, agents, representatives, successors, sponsors, stock contractors and assigns from any and all liability to me, my family, my business, or my heirs, personal representatives, successors or

assigns for damages or other relief on account of any claim or cause of action that I have now or may have in the future, whether I know it or not, whether such claims or causes of action have not matured or not, arising out of competing in the Teen Miss Rodeo South Dakota Pageant.

I further agree, in consideration of the above-described opportunity, not to sue any of the persons or companies that I have released for any liability on any claim or cause of action from which I have released them herein. I expressly agree that this Release, waiver and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of South Dakota, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I certify that the above information is given freely and is true and accurate. MRSDI and its agents are authorized to verify any information contained on my application and to conduct a criminal background check. I understand MRSDI may rely on information furnished by me, and I agree that if any information contained herein is false, I may be disqualified and that any contract made on the strength of this application may be terminated immediately and without notice by MRSDI. If I am the successful contestant in the Teen Miss Rodeo South Dakota Pageant, I understand that my tenure as Teen Miss Rodeo South Dakota and the permission to use that title will not accrue to me unless and until I have that separate agreement with MRSDI entitled "Personal Service Contract For Teen Miss Rodeo South Dakota", the purpose of which is to outline the duties and responsibilities of the parties during my tenure as Teen Miss Rodeo South Dakota.

Contestant Signature: _____ Date: _____

If contestant is under 18 years of age, approved and attested by:

Signature of Parent or Guardian: _____ Date: _____

NOTARY FORM

State of _____

County of _____

I, _____, a Notary Public, do hereby certify that on this _____ day of

_____, 20____, personally appeared before me _____,

known to me to be the person whose name is subscribed to the foregoing instrument, and swore and acknowledged to me that she executed the same for the purpose and in the capacity therein expressed, and that the statements contained therein are true and correct.

Notary Public: _____

(SEAL)

My Commission Expires: _____



Teen Miss Rodeo South Dakota Pageant Program Ad Sales Information

Miss Rodeo South Dakota Pageant Program Ad Sales Information

- Each contestant is required to sell \$200 in pageant program ad(s) but may sell more.
- Ads can be done in any combination of sizes, color or black and white (BW).
- Ads must be submitted via: mljaacks@gmail.com AND one printed/mailed copy of each sponsor ad.
- **Ad copy is due with contestant application.**
- Files should be **high resolution JPG or PDF files.**
- A special award will be given to the contestant selling the highest dollar amount of advertising.
- Ad sales *do not* count toward the point total and final selection of title holder.
- Checks payable to “Miss Rodeo South Dakota, Inc.” and mail with application packet.

Ad Prices

Quarter (1/4) Page (3.88x5.13in): \$200
Business Card (3.88x2.5in): \$100

NOTE: full and ½ size page ads are reserved for pageant sponsors and not available for direct purchase.

Seller: _____

Purchaser: _____

Address: _____

Phone: _____

Description of Ad: _____

Size of Ad: _____ Price: _____

1/2 VERTICAL

1/2 HORIZONTAL

1/4 PAGE

**1/8 PAGE OR
BUSINESS CARD**



Teen Miss Rodeo South Dakota Pageant

Tentative Schedule

*Please note that this schedule is **subject to change**. A final schedule will be sent out after the application deadline.*

Thursday

8:00 AM Written Test - Brookings Inn (conference room)
9:00 AM Contestant Orientation Brookings Inn Board, committee, chaperone, judges, contestants
10:30 AM Open Interview Brookings Inn Public
11:00 AM Lunch
1:00 PM Personal Interviews/Media Interviews – Miss - Brookings Inn
1:30 PM Personal Interviews – Teen - Brookings Inn
2:00 PM Hotel room move in – Miss - Brookings Inn
5:30 PM Contestant Social *wear sponsored shirts, if available (contestants/current state queens/visiting queens, judges)
9:00PM Back to Hotel

Friday

7:30 AM Radio Interview Contestants/Queens
9:00 AM Horsemanship Warmup Dacotah Bank Center Reigning queens, state queens, Teen contestants
9:30 AM Horsemanship Dacotah Bank Center Public
11:30 AM Horsemanship interviews Dacotah Bank Center
12:30 PM Lunch
1:00 PM Sponsor Visits
4:00 PM Contestants return to Hotel/Distribute flowers at hotel Brookings Inn
5:00 PM Supper
7:30 PM Brookings PRCA Rodeo Dacotah Bank Center Public; ticketed

Saturday

7:-30-45am contestant breakfast *continental at hotel
8:00 AM Contestants arrive to organize clothes/fashion show backstage
9:00 AM Fashion Show walk through
10:00 AM Fashion Show – ticketed event, meal included
12:00 PM Contestants vote for Miss Congeniality Brookings Inn
Check out of hotel
6:45 PM Assemble by tack trailer Dacotah Bank Center
7:00 PM Coronation Dacotah Bank Center Public; ticketed

Sunday

9:30 AM -Contract Signing at Banner Associates - Board, pageant committee, chaperones, new queens, parents/guardians (only)



Scoring Matrix

Event	Appearance	Personality	Horsemanship	Other	Total
Application				25	25
Open Interview	15	20			35
Personal Interview	60	90		65	215
Fashion Show Sponsor Outfit(s)		10		10	20
Fashion Show Western Trendy	50	10		10	70
Fashion Show Western Elegance	50	10		10	70
Fashion Show Impromptu #1 CE/P		10		10	20
Fashion Show Impromptu #2 CE/P		10		10	20
Horsemanship Pattern/Questions			125		125
Horsemanship Flag			20		20
Horsemanship Round 2			90		90
Horsemanship Overall	40	40			80
Horsemanship Interview	40	35	30		105
Friday Grand Entry	10	10	15		35
Speech	20	40		100	160
Speech Event Impromptu #1 H/R			10	10	20
Speech Event Impromptu #2 H/R			10	10	20
Miscellaneous Events	15	15		15	45
Total Per Judge	300	300	300	275	1175
Written Test					50

Overall Total Points
(1175*3)+50 **3575**

Miscellaneous events include

- Orientation
- Sponsor visits
- Breakfasts
- Any other events and times when judges may interact with or observe contestants

"Other" criteria defined as:

- Application - content, grammar, and professionalism
- Photogenic - overall appearance, expression, attitude, choice of colors, personality, and eye contact
- Personal Interview - content, knowledge, and presentation
- Fashion Show Sponsor Outfit(s) - ability to model with poise, grace, and confidence
- Fashion Show Western Trendy - ability to model with poise, grace, and confidence
- Fashion Show Western Elegance - ability to model with poise, grace, and confidence
- Fashion Show Impromptu #1 (current event/personality) - content, knowledge, and presentation
- Fashion Show Impromptu #2 (current event/personality) - content, knowledge, and presentation
- Extemporaneous Speech - content, delivery, self-assurance, and time
- Speech Event Impromptu #1 (horsemanship/rodeo) - content, knowledge, and presentation
- Speech Event Impromptu #2 (horsemanship/rodeo) - content, knowledge, and presentation
- Miscellaneous Events - presentation and conversational skills



RESUME EXAMPLE

Susie Queenie

12345 Main St.

Anywhere, SD 57111

605-555-5555

susiequeenie@rodeoqueen.com

Education

- College information if applicable
- High school information
- Any other certificates or courses completed

Scholastic Ambition

- Education and career plans

School and Club Activities

- Any school or club activities
- Include any offices and special positions held

Honors and Accomplishments

- Awards, scholarships and other honors received

Rodeo and Horse Activities and Awards

- Rodeo queen titles and category awards
- Rodeo related activities, awards, and honors
- Horse related activities, awards, and honors

Volunteer Experience

- Any volunteer experience or organizations

You are applying for the job of Teen Miss Rodeo South Dakota. Your resume is one of the first impressions the judges receive of you. It should be professional and reflect your achievements and accomplishments. The judges may ask you questions based on the information included in your resume.

This document is simply an example; feel free to include other relevant information and format however you wish! We do suggest limiting it to one page; font sizing and multiple columns can help.



Teen Miss Rodeo South Dakota Titleholder Contract

THE UNDERSIGNED, having entered and participated in the Teen Miss Rodeo South Dakota (TMRSD) Pageant, understands the terms and conditions of this contract and understands that if designated Teen Miss Rodeo South Dakota, I will be required to enter into this contract as a condition of being so designated. I and my parent/parents make the following statements and agreements with the Miss Rodeo South Dakota, Inc (MRSDI) Board of Directors.

- _____ I am a female citizen of the United States of America and reside in the State of South Dakota.
- _____ I am at least 13 years of age and not older than 18 years of age as of January 1st of the current year. I will provide a copy of a government issued identification (such as a birth certificate, driver's license or passport) to verify my age.
- _____ I am of good moral character.
- _____ I have never been married or pregnant and am a natural born female.

I hereby agree to the following:

- _____ I understand the length of the title of TMRSD shall be from coronation in January 2026 until the following year when the new TMRSD is crowned. During this time, I will not be permitted to represent myself with any other title or compete for any other title unless specifically authorized by the MRSDI Board of Directors.
- _____ During my term as TMRSD, I shall conduct myself in a manner which shall uphold and maintain the dignity and honor of that title. My conduct is at all times to be an example to the public which includes no tobacco or marijuana use, no vaping, drinking of alcoholic beverages, use of illegal drugs or use of offensive or foul language. I will not become pregnant. I will not become engaged or married. I will not cohabit with someone of the opposite sex unless an immediate family member.
- _____ I agree that as TMRSD, I will dress appropriately, in western attire, complete with crown, banner and buckle during all public appearances.
- _____ I understand I shall be solely responsible for my personal property and physical well-being. I shall not ask for or expect compensation for any injury or loss sustained by me as a result of participating as TMRSD.
- _____ I agree to save and hold harmless the Pageant Director and any or all volunteers associated with the TMRSD Pageant or any functions I attend.
- _____ I understand that I am required to represent my title at rodeos in South Dakota. I will attend a minimum of 5 rodeos during my reign.
- _____ I understand that if I do not comply with the terms and conditions of this Contract, that the MRSDI Board of Directors has the right to remove the title of TMRSD.
- _____ By my signature, I agree to complete the tenure of my term in accordance with the above stated regulations.
- _____ I understand that I am responsible for damage to the traveling crown and traveling chaps.
- _____ I understand that I am responsible for collaborating with the reigning MRSD LIW to incorporate my coronation with her coronation event. I shall cooperate with her as the primary focal point of the overall coronation event. I shall not have personal financial gain from the coronation event. I will be responsible for the expense of invitations for my sponsors as well as MRSDI TMRSD sponsors.

Date

Teen Miss Rodeo South Dakota 20__

Date

TMRSD Parent or Guardian (if TMRSD is under 18)

Date

MRSD National Director

Official Affiliate of

Miss Rodeo America, Inc.



Teen Miss Rodeo South Dakota Pageant

Horse Stall Application

Contestants will be assigned a stall, which will be labeled upon arrival to the stall facility at the Dakota Bank Center.

Horse Name: _____ Age: _____

Physical description of Horse: _____

Caretaker's Phone (other than contestant): _____ / _____
CELL OTHER

Email: _____

I understand that the stalling fee of \$50/night, payable to MRSDI, is in addition the TMRSD pageant contestant application fee. I understand that I am fully responsible for the care of my horse and release MRSDI from liability for this animal and have signed the pageant waiver that also states:

16. Use of my own horse: I understand that MRSDI is not responsible for the care or well-being of the horse that I must provide for myself to participate in this pageant.

I further verify that to the best of my knowledge at the check-in of this animal to the stalling facility my horse is without contagious ailments.

Date

Teen Miss Rodeo South Dakota Contestant

Date

TMRSD Contestant Parent or Guardian (if TMRSD is under 18)