



## Miss Rodeo South Dakota Pageant Proposal



DUE May 15, 2022: Submit via email to [missrodeosouthdakotainc@gmail.com](mailto:missrodeosouthdakotainc@gmail.com)

The Miss Rodeo South Dakota and Teen Miss Rodeo (MRSD/TMRSD) South Dakota Pageant Proposals are for a 3-year term. This proposal will be for the 2023-2025 pageants.

Please address items 1-5 in your proposal.

Nonnegotiable:

- A. MRSD/TMRSD pageant must be held at a South Dakota, PRCA approved rodeo.
- B. Coronation must be held in the arena floor. When during the performance is up to the rodeo committee's discretion.
- C. Communication with pageant coordinator(s) about sponsors, schedule, logistics to be liaison to the sponsors, facilities and events.
- D. Judges will be selected by MRSDI board.

Items needed for MRSD/TMRSD pageant:

1. Available location(s) to host pageant events-

- A. Need one large room for pageant speeches, modeling, and orientation for contestants, parents, judges and pageant volunteers and written test. This room needs to be secured with prizes each night. If not secured, then need to pick up prizes each night. Large room to have availability of sound, stage, tables, chairs, parking, accessibility for disabled/elderly.
- B. Need two dressing rooms with privacy (cover windows with paper if need be) for dressing- Miss and Teen.
- C. Need one interview room (or two if separate judges) and for judges' orientation as well
- D. Nice to have one designated room for MRSD pageant production
- E. Cost of each location. Is sponsorship or in-kind donations an option?

2. Available location for horsemanship-

- A. Arena is available with confirmed available times for use
- B. Draw horses for Miss contestants
- C. Need good riders to saddle, warm up horses and handle draw horses during the contest portion; put away.
  - i. If a local contestant is competing, arrangements for draw horses should be made with pageant director to ensure fair horsemanship for all contestants.
- D. Stalling for teen horses, stalls labeled.
- E. Cost for use of the arena facilities?
- F. Cost for stalling?
  - i. Who would be responsible for the cost of stalls – contestants or committee?

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3. What are the available resources to accomplish the following?
- A. Host Hotel Sponsor to have judges and Miss contestants with gathering space for orientation option and gathering place for drop off/pickup of Teen contestants to ride with chaperones each day or event segment.
  - B. Meal Sponsors- 12-15 total for each meal- verify meal count at least 1 to 2 months out and again the week before for logistic of timing, place, process, tracking of who is included in sponsored meal
  - C. Vehicle Sponsor- Two vans- one for the judges and one for the Miss & Teens. Need two drivers that can go to the dealership to present identification, present driver's license, and sign for vehicle.
  - D. Convention Visitor & Bureau- some communities you can apply for grant online, submit budget, etc. as early as possible. Stacey Schmidt submitted one in 2019 and CVB awarded \$2k that year that covered the hotels.
4. What resources and plans are there in the community for rodeo promotion and public appearances?  
*Examples: gain commitments in early summer, have MRSD do fall visit to both for promo picture, interview on air and all other sponsor visits (pre thank you and logistics check-in)*
- A. Radio options?
    - i. *Examples: Secure morning radio show during the week of the pageant to get the girls on the air, promote sponsors. In late summer/early fall, schedule promo visit interview by MRSD to promote sponsors, pageant, and rodeo.*
  - B. Cross promotion ideas to coordinate with local museum/business and rodeo?
    - i. *Examples: In 2019, Sutton Rodeos and Swiftel Center- Rodeo ticket, buy one adult with one child admission paid to the Children's Museum coupon.... Amy Muller provided along with rodeo contestant number for autographs.*
  - C. Additional ideas?
    - i. *Examples: Boys and Girls Club, preschool and afterschool programs, or Teen Center events.*
5. Finally, what other services and accommodations will your committee and community be able to provide to promote and host the MRSD/TMRSD Pageant?